

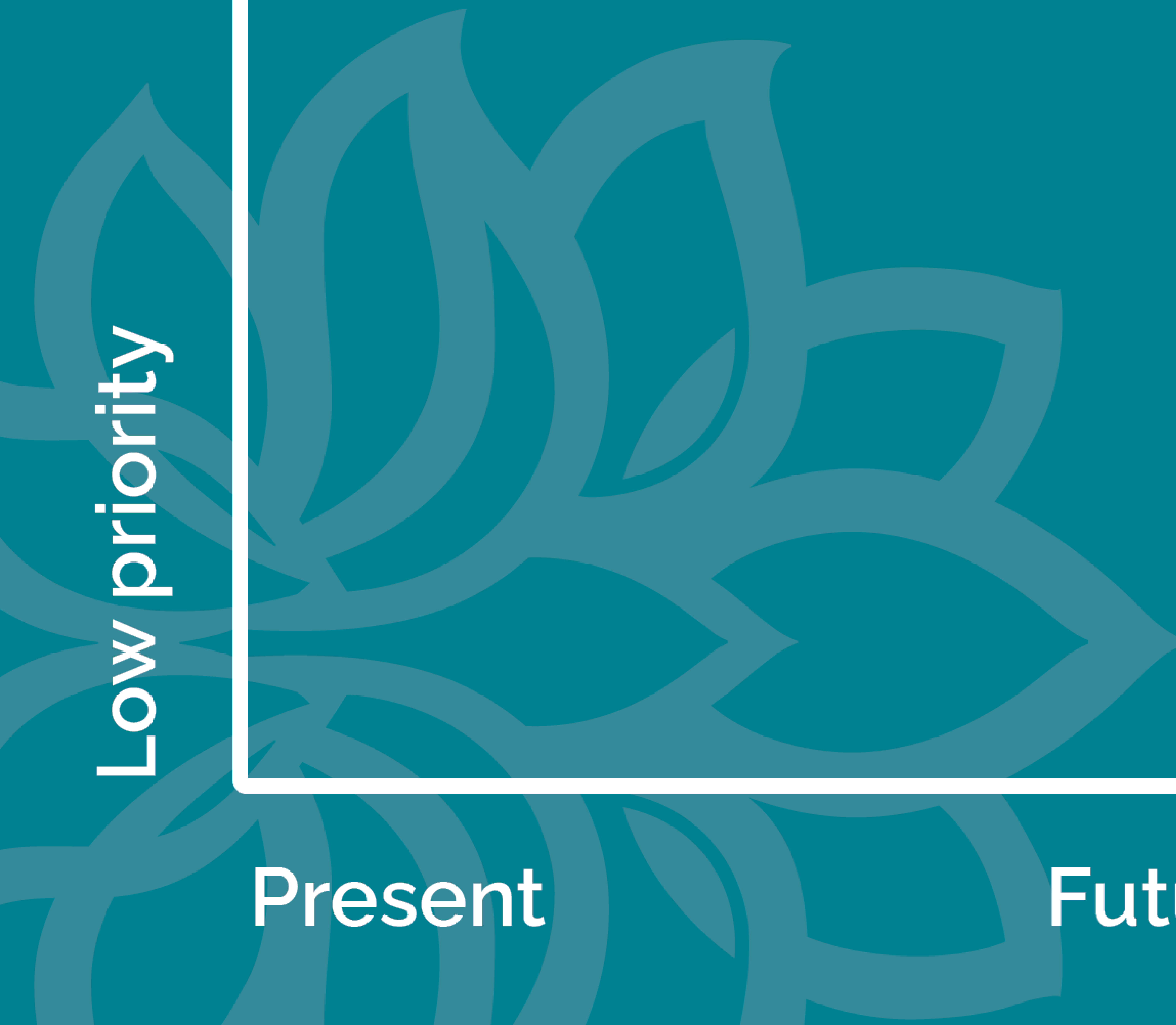
Future trends

High priority

Low priority

Present

Future



Hopes for the future

Present

Future



Fears for the future

Present

Future



The role of open innovation



Scenarios

What can OI do

Areas of greatest impact