

PROMPT



Advocacy

**Encourage
policymakers
to consider the
success of open
innovation as a
key performance
indicator in
evaluating industry
growth and
sustainability**

**Highlight the role
of collaboration
and ecosystems in
creating conditions
for sustainable
industry growth**



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Spaces

Innovation hubs



Co-working spaces



Collaborative research initiatives



Networking platforms/ ecosystems

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Innovation labs or accelerators



**Creative clusters
(eg. many games
companies located
in the same area)**



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Measuring
impact

**What are the
indicators of
success? How does
this change lives?**



Metrics to evaluate effectiveness and impact

Standardised definitions of open innovation



**Standardised
and unified data
systems for
tracking open
innovation for
small businesses**

**Tracking the
number of
collaborative
projects, the
diversity of
stakeholder
engagement
and the tangible
outcomes**

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Funding
and support

Public-private partnerships



Private investment



Investment incentives



Investor sector awareness



Grants



Low-interest loans



Matched funding



**R&D/research
funding
(eg. Horizon)**



Industry–academia partnerships



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Integrating
open innovation
into education
and training

Educational programmes and training initiatives



Open innovation principles in industry standards and best practices

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Entrepreneurship support



**Continuous
professional
development or
lifelong learning
around open
innovation, and
innovation skills.**

Case studies and best practice



PROMPT



Policy
interventions

IP policy for AI



Industrial strategy



Research strategy



R&D tax codes



Legal frameworks

